

# NEWSLETTER

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## PUBLIC SECTOR CONSULTING

**New project won!** HD ECG leads the consortium for the project **"Implementation of the National Screening Programme for Colorectal, Cervical and Breast Cancer"** 

HD ECG along with its project partners **Human Dynamics** (Austria) and **Institute of public health "Dr Andrija Stampar"** (Croatia) has been awarded project in highly specialized field of cancer screening: *Implementation of the National Screening Programme for Colorectal, Cervical and Breast Cancer in Serbia,* EuropeAid/129574/C/SER/RS. This is the second project in 2010 that HD ECG takes the responsibility of the lead position in implementation. We are also proud of the fact that this is one of few EU projects in the field of cancer screening worldwide. The project is financed by the European Commission with a budget of €1.82 million and it will be implemented over the next 2 years. It is intended to commence in February 2011.

The overall project objective is to contribute to the improvement of health and well-being of population of Serbia by supporting the implementation of national cancer screening systems. It is divided into three components: Strengthening public health capacities; Strengthening human resources for cancer screenings and Assisting Ministry of Health in awareness rising and mobilisation campaign. Achieving objectives of this project requires a team of highly experienced and qualified experts with an outstanding track record in public health sector programmes related to cancer screening, with an in-depth knowledge of situation in Serbian health care system who are experienced in organising professional education programmes and coaching young professionals.

Our Team Leader, dr. Dusan Keber is a Senior Consultant & Professor of Medicine at University Medical Centre Ljubljana with over 30 years of professional experience in public health sector - clinical medicine, public health and preventive medicine, cardiovascular disease prevention and cancer screening programme planning and implementation, health management and health administration, health financing, care pathways and health system reform. He has over 20 years of managerial experience in health care including his 4-year term (2000-2004) as a Health Minister of Slovenia when he gained extensive experience in the EU integration process of health care systems and in applying EU directives and helped Slovenia through enabling the first national screening program on cervical cancer ZORA, and actively supporting Support the implementation of the second national screening program on breast and colon cancer DORA.

Mr. Boris Brkljacic is a Specialist in breast cancer screening. He is a chairman at the Department of Diagnostic and Interventional Radiology at the University Hospital "Dubrava". He has over 15 years of experience in breast imaging – mammography, ultrasound, breast MRI, image-guided core biopsies, vacuum-assisted breast biopsies, radiofrequency ablations. He was elected ordinary (full) professor in 2007 at the Medical faculty of Zagreb, where he was first elected a docent in 1997 and has 13 years of experience in formal teaching of med students and radiology residents.

Mr. Maja Primic-Zakelj is a Specialist in cervical cancer screening with more than 20 years of experience in public health sector. She has a profound knowledge of data collection systems through involvement in designing of information system for National program of cervical and breast cancer screening and current modernisation of information system of cancer registry of Slovenia. She has established several population-based cancer screening programmes and is experienced in project planning and implementation. She is a national coordinator at Medical Chamber of Slovenia for public health.

Mr. Jean Faivre has more than 30 years of relevant working experience in Gastroenterology, Epidemiology and Public Health. He is a professor at the Department of Gastroentereology at the University of Burgundy and the director of the Epidemiology unit for digestive cancers in Dijon in France. He is French representative on the advisory committee of cancers experts of the European Union, and a member of the board of the European cancer prevention organization (ECO), the French National Cancer Institute (INCa), the board of Latin American Association of cancer registers and the committee on cancer screening (Ministry of Health).

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**New project won!** HD ECG leads the consortium for the project **"Technical Assistance to successful NGOs from the anticorruption grant scheme 2009",** EuropeAid/129253/C/SER/BA in Bosnia and Herzegovina

HD ECG along with its project partners **dbb akademie** (Germany) and **EPRD Ltd.** (Poland) has been awarded the project *Technical Assistance to successful NGOs from the anticorruption grant scheme 2009 in Bosnia and Herzegovina*. This is the third project in 2010 that HD ECG takes the responsibility of the lead position in implementation and the first one HD ECG leads outside of Serbia. The project is financed by the EC with a budget of  $\notin$ 0.25 million and it will be implemented over the next 2 years, with expected starting date in February-March 2011.

The overall objective of the project is to contribute to democratic stabilisation, reconciliation and further development of Bosnia and Herzegovina by strengthening the civil society to participate in the decision and policy making processes at all government levels and in all fields of governance. Its purpose is to increase capacities of NGOs from which has been supported by the EU programs IPA 2008 and IPA 2009 anti corruption grant scheme to combat corruption. The project will be implemented in 5 components: 1. Analysis of capacities of grant beneficiaries, identification of gaps and design of capacity building strategy; 2. Implementation of capacity building strategy for grant beneficiaries and training on anti-corruption; 3. Assistance to grant beneficiaries in their grant project implementation; 4. Selection and sharing of the best anticorruption practices of grant beneficiaries; 5. Preparation and implementation of study visit of representatives of grant beneficiaries in EU. The key feature of our approach is knowledge and skills transfer realized through a wide range of formats: classroom, workshops, seminars, selected conferences or professional events attendance, on the job coaching; learning from the experiences of other countries/institutions in the EU based on the local needs and priorities executed by the trainers with specific skills, using modern techniques and materials.

## **Projects in implementation**



HD ECG is proud to have a leader position in the consortium of project partners Human Dynamics, CHL Consulting Group and International Tourism Institute working ono implementation of project "Support to implementation of the National Strategy for

Tourism", one of few TA projects in the field of tourism, funded by the EU. The project is financed by the European Commission with a budget of 0.9 million Euro and it will be implemented over the next 16 months. Project's overall objective is to increase the contribution of Serbia's tourism sector to the National Economy.

Project has successfully started on May 24, 2010 and a kick off meeting was held on May 26, 2010 where the main beneficiaries (Ministry of Economy and Regional Development (MoERD) and National Corporation for

Tourism Development (NCTD)) expressed great interest and expectations from the project and their commitment to support project activities and expert work.

3-month inception phase was completed in August 2010 during which the project was presented to many stakeholders from public and private-business sectors and has attracted professional and public attention. Beside setting up office and gathering the team, the assessment of current situation in tourism and tourism related areas was performed, the detailed work plan was developed and used as an input to the plan of expert profiles and their engagement in the project. First non-key experts were engaged: Regional/rural and SMEs tourism development and networking, Promotion of investment projects in tourism and Financial management, feasibility analysis and investor's status evaluation.

In October 2010 a project Website was launched <u>www.tourismsupport.rs</u> which will contain all relevant and latest information on the project and its implementation. The website is intended for stakeholder community and general public to be regularly informed about the progress of the project and its up-to-date activities. Besides news, it provides information on the project (its objectives and activities), offers relevant document for this sector, announces events and promotes investment projects that contribute to the development of tourism sector in Serbia.

In November 2010 a series of educational programs for professionals in the tourism sector was announced to be organized by The project, NCTD and MoERD aiming at creating a network of NCTD associates, certified for the engagement on tourism projects and who will be able to contribute to the implementation of the development of tourism capacities and programs for Serbia. Educational program is composed of 3 modules: 1. Tourism and modern directions for tourism development (Dec '10 – Jan '11); 2. Financing and evaluation of projects in tourism (April – May '11); 3. Tourism markets and competitiveness (Oct – Nov '11).

From 15<sup>th</sup>-17<sup>th</sup> December 2010, within this project, a study visit to Austria was organized for the Delegation of MoERD and NCTD. During these 3 days, 6 members of Delegation visited Austrian Business Agency (ABA), Federal Ministry of Economy, Family and Youth, MANOVA (Tourism Marketing Intelligence Agency) where they have exchanged ideas on tourism development practice with representatives from ABA, International Tourism Department at the Ministry, Austrian Hotel and Tourism Bank, Austrian Tourism Knowhow Platform, Tourism destination management (Festsaal des WienTourismus).

Support to the National Judical Academy in Serbia

The Austrian public sector consultancy Human Dynamics leads the consortium in association with HD ECG, Cifesal and T.M.C. Asser Instituut,

implementing this 2 year and EUR 1.5 million project which was launched on September 16, 2009.

The objective of the project is to strengthen the Judicial Academy as an institution and improve the quality of its programmatic activities, that it is better positioned to fulfil its important role with respect to raising the professional qualifications of Judges, Prosecutors, their Assistants, and other court personnel. The project also includes the improving of the oversight and information management system at the Judicial Academy.

Since this project in the midst of its implementation phase, it is no wonder that numerous activities were realized from June to September 2010 and results achieved:

Guidelines and matrices for strategic planning (including definitions, practical examples and checklists); Guidelines and matrices for integrating strategic directions for development into daily activities (through incorporation in departmental annual operational plans); Workshop on business process modelling to facilitate practical application of guidelines; Guidelines for analysis of scope of work based on which the optimal number of employees is determined; EU Law curricula and course plan (including lecturing schedule, resources, external lecturers, training program, expected results and evaluation methods); Final version of training materials for ongoing and future EU Law trainings; Draft Report on monitoring and evaluation system in Judicial Academy with accompanying implementation plan; Initiated the development of project documentation for the Management system for Judiciary Academy administration.

The major Visibility event "Formal reception of the first generation of Judiciary Academy trainees" was successfully organized on November, 9<sup>th</sup> 2010. The President Mr. Boris Tadic, the Head of the European Union's Delegation to Serbia, Mr. Vensen Dezer, the Minister of Justice Ms. Snezana Malovic, the President of the Supreme Court and the Public Prosecutor of the Republic of Serbia Ms. Nata Mesarovic, head of HJC, were guests of honour and in short addressing to the audience they shared their views on the significance of Judiciary Academy in Judiciary and court system in Serbia. The event draw a tremendous publicity and had over 60 media coverage (agencies, dailies, TV and online).

More information on the project and its activities - available at project's website <u>www.sja-hd.eu</u>.

## SERBIA MEDIA ASSISTANCE PROGRAM

Serbia Media Assistance Program is USAID funded program, implemented by IREX which aims at providing support to the development of the skills and capacity of independent Serbian media organizations and journalists in order to enable them to become self-sustaining and offer the citizens of Serbia balanced and comprehensive news and information. HD ECG cooperates with IREX on this programme since 2009. HD ECG had assisted selected media in Serbia in applying for EU grants (with success rate 2 out of 3); helped media that received grants to administer and monitor implementation and was continuously informing media which participated in this program on the latest EU funding opportunities and changes in the rules and applying procedures.

Between June and September 2010 HD ECG had performed activities aiming to increase managerial and financial capacity of independent media. For that purpose on 21<sup>st</sup> and 22<sup>nd</sup> September 2010 HD ECG had organized a Workshop on EU grants "Planning and Preparation of EU Grants" for 30 participants from 14 media. on which the entire application process for EU grants was presented. Step by step, followed by examples, every part of the application was explained and participants were able to ask questions at any time and engage in the topic. High level of interaction between lecturers and participants was achieved. Topics covered by the workshop included: EU and IPA funds basics; EU applying procedures/PADOR; Application package preparation and practical exercise.

#### **ANNOUNCEMENTS!**

#### ISO 9001:2008

We are proud to inform you that in 2010 HD ECG has developed and implemented Quality Management System which ensures delivery of premium quality services to our clients, continuous improvement of business and client satisfaction. Our QMS was certified to be ISO 9001:2008 standard compliant in the field of "Providing consulting services in technical assistance projects in public sector" in December 2010 with certification number: 75 100 50202.

#### **10th ANNIVERSARY**

On 17<sup>th</sup> May 2011, HD ECG will celebrate its 10th anniversary through organization of a special event in cooperation with Austrian Chamber of Commerce for experts, partners and beneficiaries (clients) with whom we have been successfully cooperating throughout these years. The date and venue will be duly announced.