



Newsletter

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Public Sector Consulting

- **New project: Media Assistance Program**

HD European Consulting Group, as a partner of IREX, has started implementation of the USAID financed project Media Assistance Program in Serbia. This is the first time that HD ECG collaborates with USAID and IREX in implementation of a development project in Serbia. The main objective of the program is to help create, through adequate support to selected media houses, a legally sound, economically viable media sector that provides professional and independent information for citizens throughout Serbia. The project duration is four years and HD ECG hopes to contribute with its expertise and experience to the project implementation as much as possible. In the first year of the project, HD ECG will provide expertise on privatization case studies, business development plans, selection of mentors for each station, as well as other expertise to increase capacity of Serbian media practitioners.

- **Project in implementation: IPA Programming and Project Preparation Facility**

HD European Consulting Group in consortium with EWC, FIIAPP and ECO3 is implementing the project IPA Programming and Project Preparation Facility. The purpose of this contract is to assist Serbian Government in Programming IPA Funds for the 2009/10 programs, to identify projects and prepare project fiches for IPA funding, complete with feasibility studies, implementation plans and other necessary support documentation. HD ECG is supporting the project implementation by providing top local expertise in various fields. Type of services to be provided include IPA project identification, project preparation, programming, EU procurement, monitoring and evaluation capacities developed in the key line ministries and other actors (e.g. municipalities/civil society) through on the job training and a comprehensive training plan.



Private Sector Consulting

- **Improvement of the Management Structure of Ekapija**

HD European Consulting Group and the leading business portal in Serbia Ekapija.com initiated cooperation on the project of improvement of management structure of this company. Ekapija.com keeps expanding and there is growing demand from the market for its services. As in most cases of fast growing businesses, there is an emerging need to restructure and improve the management structure both at the level of the business model and introducing practical preconditions for sustainable growth. In the period of project duration, from November 2008 to March 2009, HD European Consulting Group will provide the company with advice and tools how to improve its management performance and corporate governance.

Our CSR Activities

- **Lecture of prof. Stephen B. Young**

Prof. Stephen B. Young, Global Executive Director of The Caux Round Table, international network of business leaders that promote moral capitalism, visited Serbia and held the lecture *The Concept of Modern Capitalism as an Answer to the Financial Crisis Challenges* at the Faculty of Law and at the National Bank of Serbia in Belgrade on December 12-13, 2008. HD ECG participated in the organization of this event in cooperation with the National Bank of Serbia, UN Global Compact, Serbian Association of Managers, Business Leaders Forum and Ekapija. HD ECG will continue with promotion of principles of The Caux Round Table in Serbia.

More information on the Caux Round Table:

<http://www.cauxroundtable.org/>

More information on the lecture of prof. Stephen B. Young:

<http://www.politika.rs/rubrike/Ekonomija/Od-lale-do-hipoteke.lt.html>

<http://www.ekapija.com/website/sr/page/209878>