



## **Newsletter**

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### **Public Sector Consulting**

- **New project won: Support to the Health Care Accreditation Agency**

HD ECG, in cooperation with its partners, has won an important EU funded project in the Serbian health sector: "Establishment of the Public Agency for Accreditation and Continuous Quality Improvement of Health Care in Serbia". The partners of ECG on this project are EPOS, a specialized medical consultant company from Germany, and two leading health care accreditation agencies from Great Britain, NICE and CHKS. This project is significant for setting continuous quality standards for the Serbian health care system, as its objective is capacity building support to the Public Health Care Accreditation Agency and quality improvement of health service delivery in general.

HD ECG continues to develop its consulting services in the health sector and Serbian consultants wishing to develop their competences in this field are encouraged to contact us with the perspective of joining our team.

- **Project in implementation: Media Assistance Program (SMAP)**

In the time financial crisis, which is strongly affecting the media sector in Serbia, HD ECG, in cooperation with Irex, is providing management consulting solutions for several regional and local radio and TV stations in Serbia by participating in the SMAP project financed by USAID. On this task, we have begun close cooperation with the following partner stations: RTV Zajecar, TV Jedinstvo – Novi Pazar, Radio City – Nis, Radio Luna – Uzice and Radio 021 – Novi Sad, which are all important for objective and independent informing of the citizens in diverse regions of Serbia.

Our expert team is assisting the partner stations to overcome their financial problems and to find the best solutions for a stable and sustainable media business, according to their specific needs. During the the previous months, we have been involved in various activities in SMAP implementation: collecting

information on the stations operations and problems, providing advisory services to the stations` management, researching media privatization issues, and preparing training for women managers in media.

- **Project in implementation: IPA Programming and Project Preparation Facility**

HD European Consulting Group in consortium with EWC, FIIAPP and ECO3 is entering the 10<sup>th</sup> month of implementation of the project IPA Programming and Project Preparation Facility. This project is helping Serbia face the challenges of European integration, implement the reforms needed to fulfill EU requirements and make progress in the Stabilization and Association Process. The consortium is assisting the Serbian Government in developing institutional capacity for programming, in identifying projects and preparing project fiches for IPA funding complete with feasibility studies.

HD ECG`s role on the projects includes; reviewing the IPA program process leading to an Action Plan including the overall objectives of the 2009/10 programs, identifying projects meeting MIPD requirements for the IPA funding, preparing project fiche for the 2009/10 Annual Programs conforming to MIPD strategic requirements and IPA funding demands, developing IPA project identification, project preparation, programming, EU procurement, as well as monitoring and evaluation of the capacities in the key line ministries through on the job training.

- **New employees of HD ECG**

The HD ECG team has been strengthened by the addition of two new colleagues: Ana Mihajlovic and Dejan Tonic.

Ana completed her B.A. in Management from University of Belgrade and has been a Leader of the ESTIEM (Association of Students of Management) during her years at the University. Ana is employed as a Project Development Assistant.

Dejan has joined us after successfully completing an internship with HD ECG last year. He is employed as a Research Assistant. Dejan received his B.A. in Political Sciences from the University of Belgrade and has completed a semester at Georgetown University. Prior to joining HD ECG, he also went through the EU integration Leadership Development Program offered by the TRANSFUSE Association and College of Europe.

## **Private Sector Consulting**

- **CESO assistance in developing private sector, management and a business solutions consultancy**

HD ECG is one of the three partners, next to SIEPA and Skills, chosen in Serbia by Canadian Executive Services Organization (CESO) to participate in a project to provide professional guidance and support in order to deepen and expand the company`s capabilities and knowledge in establishing a private sector

consulting business. CESO is a private, not-for-profit Canadian organization of Volunteer Advisers providing technical and managerial assistance to the private and public sectors in the developing countries around the world.

Mr. Paul C. White is the first advisor who will share his consulting experiences and knowledge of the consultancy profession in the developed market economies. He will identify the skills necessary for success and the professional development requirements for individuals employed in the consultancy industry and employees of HD ECG.

Paul White, P. Eng, M.B.A., Former President of the Institute of Management Consultants of Canada, is an engineer with post graduate training in business from the University of Western Ontario. His career has been mainly focused on management consulting and has worked for Cooper & Lybrand, Arthur D. Little and most recently for Hatch. While based in Toronto, Canada, his work has taken him throughout Canada, the United States, Western Europe and most recently, since the 1990's, on projects in Eastern Europe, Russia and the FSU and on assignment in Australia. Most of his professional work has been consulting to corporate management on; corporate development, acquisition and merger assessment, diversification planning, identification and assessment of new business opportunities, with a focus on business strategic planning in the manufacturing and resource industries.

## **CSR Activities**

- **Caux Round Table in Serbia**

Danijel Pantic, Managing Partner of HD ECG, was appointed as representative of the Caux Round Table (CRT) for Serbia. CRT is an international network of experienced business leaders, who work with business and political leaders to design the intellectual strategies, management tools and practices to strengthen private enterprise and public governance to improve our global community. <http://www.cauxroundtable.org/>

As the lecture by prof. Stephen B. Young, Global Executive Director of CRT, which was organized in December 2008 at the National Bank of Serbia, attracted significant attention in the public and media, there are also plans to translate his book „Moral Capitalism“ and publish it in Serbia.

- **Lecture: The position of Serbia in the process of association to EU**

Danijel Pantic, Managing Partner of HD ECG, gave a lecture on the Position of Serbia in the Process of Approaching EU and its Implications for the Business Sector at the Faculty for management of small and medium sized enterprises in Belgrade.

The lecture was organized within the cooperation on the project “Na praksi SAM” between the Faculty for management of small and medium sized enterprises and the Serbian Association of Managers (SAM), with the aim of improving the knowledge of future young experts through their inclusion into this student trainee program in companies, which directors, owners and managers are members of SAM.